

# Alliance Française Wellington Strategic Plan 2019-2024

## **Our Mission:**

To enable the learning of the French language and engagement with the many different aspects of French culture in a welcoming environment in the central city.

## **Our Vision:**

The Alliance Française will be the leading organisation for all things related to French language and culture in Wellington.

We will achieve this by:

- Providing the highest-quality French language tuition from qualified, native French-speaking teachers.
- Offering a high standard of teaching facilities and advanced teaching methods using emerging technologies and multi-media tools.
- Reaching a broad base of people including students of all ages and ability as well as expatriate French nationals.
- Providing a working environment that attracts the highest quality management, teachers and staff who are intimately connected with French language and culture.
- Providing educational/ and cultural opportunities that enhance students' learning and use of the French language through talks, films and other events.
- Ensuring continued relevance in a fast changing world, such as the new challenges of the COVID -19 pandemic environment, and continuing growth in terms of students, members and variety of activities

## **Our Values:**

Openness, inclusivity, respect, adaptability, professionalism. We do things well and creatively. We deliver high quality services.